



**Off The Grid Board Game, LLC**

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## **Off The Grid™ Board Game, developed by 9-year-old, flipping the switch on new children's game**

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WAKE FOREST, North Carolina-December 5, 2018—Off The Grid™ Board Game, developed by 9-year-old inventor, flipping the switch on new children's game

"We are thrilled to introduce this new children's game, at a time when parents and children are constantly battling too much screen time", says David Joiner, Off The Grid™ Board Game's co-founder, and father of 9-year-old inventor, Brian Joiner. Parents are frustrated that their children are playing too many video games, yet they don't have many good alternatives. Now all of that is about to change. "All of my friends love playing Off The Grid Board Game," Brian adds, "It is a lot of fun!"

Frustrated one day with his children fully absorbed into video games, David jokingly quipped "turn off your tablets, or we are going off the grid!". Brian curiously asked what it means to go off the grid, and upon learning that this means turning off all lights and playing traditional games with flashlights, the game was born! The kids had more fun playing Off The Grid than playing video games.

This board game addresses a market need for more alternatives to screen time, and it is a fun way for kids to unlock their natural creativity and enjoy interactive play in a fairly unstructured setting. Kids are able to expand and modify the game rules, which kids of course love to do.

Limiting screen time is linked with improved cognition in children, as reported in *The Lancet Child & Adolescent Health*. Furthermore, The American Academy of Pediatrics recommends increasing play time with their "Play Every Day" guidelines, stating that playing with parents and friends is crucial to childhood health and development. Alarming, electronic screens are causing irreversible eye damage, according to *Scientific Reports*. And even big tech executives, like Bill Gates and Mark Zuckerberg, know the importance of limiting screen time, especially for children.

While most parents agree with these guidelines, they feel at a loss for alternative games that can compete with video games and electronic screens. With Off The Grid™ Board Game, parents and kids now have a fun alternative to play.

Off The Grid™ Board Game is newly available on [Amazon.com](http://Amazon.com). Get *Off The Grid And On To Fun!*™

Kids and parents alike are encouraged to complete the #OffTheGridChallenge by going off the grid for 24 hours. This includes turning off all non-critical electronics (phones, tablets, TVs, lights, etc) for 24 hours. Try it and see if you can make it a full day! As part of the #OffTheGridChallenge, participants are encouraged to donate \$1 (or more) to their favorite charity, with Compassion International being the recommended choice. Compassion International supports underprivileged children that not only lack access to the conveniences of electricity, but who also lack food, medicine, shelter, and education. Our goal is to raise \$1 million for children in need.

### About OFF THE GRID™ BOARD GAME

- Off The Grid Board Game is a fun family game played without electricity—turn off the lights and get out your flashlights!
- Use your creativity and interact with real people instead of computers and screens!
- Choose 5 activities from a deck of 42 cards for a fun time!

Off The Grid Board Game is great for family game night, with a deck of activity cards containing various fun children's games, including traditional playtime activities such as match-the-pairs, guess-the-drawing, and indoor bowling. Off The Grid is recommended by childhood educators, and promotes creative and interactive play. Developed for elementary-age children, kids get to be in control as they select their activities, with simple instructions they can read and follow. Off The Grid is a new creative way for children to spend time away from their electronic device. Order one today! [www.offthegridboardgame.com](http://www.offthegridboardgame.com)

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